The Celebrity, A Paul Mitchell Franchise School

HISTORY AND OWNERSHIP

Pat Goins Beauty School, owned by Minden Beauty School, Inc., was established in May 1953, by Eloise Jerald. It was located at 906 Homer Road, Minden, Louisiana and moved to 3138 Louisville, Monroe, Louisiana on August 11, 1998. Acquired from the late Guy M. Dorman in February 1966 Pat Goins was the owner and director since March 1, 1970.

Pat Goins died November 4, 2006. At that time ownership of the corporations transferred to her sons, John and Jim Goins. Both John and Jim joined the organization in 1986. John is a graduate of La. Tech University with a degree in accounting and is a C.P.A. Jim Goins is also a graduate of La. Tech University with a degree in Business Administration.

On October 1, 2010 the school was sold to Rocahair, LLC.